

## **ABSTRACT**

### **Accumulative Process of Social Capital at the Upper Class' Apartment Complex in a Korean Metropolitan City. – Survey Findings on L Apartment complex–**

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This study conceptualizes traditional primary relationship and modern secondary relationship existing in apartment complex, which highly reflects the trends of modern community in Korea by relating them with social capital. In the past, the most of research claims that people fall into the category of modern secondary relationship while traditional primary relationship slowly gives away its dominant place. However, this research provides the fact that traditional primary relationship still exist and prevails among the upper class residing in the apartment complex.

The traditional primary relationship is furthermore expected to help people raise social capital that will eventually nurture its culture and brings them into tight bond in apartment complex. It is explained by the example of an expensive apartment complex in Seoul with its highly recognizable brand name where it is regarded as one of the upper class's

preferences.

Total of 71 among 136 residences participated in this survey with 8 specific residents being interviewed in person. Through SPSS 12.0 as a tool for statistical analysis, several tasks are performed regarding frequency analysis, cross tabulation analysis, ANOVA analysis and regression analysis to the data from surveys.

For the analysis's sake, the relationship between residents are determined to divided into 4 categories, according to various characters of each relationship, such as traditional primary connection, old time neighborhood, newly made neighborhood and modern secondary connection. Then, it has been thoroughly analyzed to see if residents' social capital is influenced by the independent variables such as referred 4 categories and income, education term, number of belonging group and whether they take charge of apartment council staff.

The analysis shows that the overall network and social capital has great relativity with three properties. From a personal properties, whether the resident take charge of apartment council staff has influence. And traditional connection from interrelated properties has the biggest influence as modern secondary connection follows next.

Meanwhile, the conventional sense of neighborhood, which is easily referred to the traditional primary connection, is assumed to be less influential to the social capital for this case. This proves that its relationship between neighbors in modern society does not merely belongs to the traditional primary connection, i.e. same hometown, nor its traditional concept of neighborhood, but a whole different category.

This clarify that the relationship among neighbors who are bonded by mere geographical convenience likely to be very partial. As an alternative to that, it is once again proven that the traditional connection

will eventually play a great part in the modern society.

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Key words : apartment complex, social capital, network, trust, reciprocity,  
community, traditional primary relationship, modern  
secondary relationship, neighborhood.